



76 av, Maréchal Foch
40130 CAPBRETON
FRANCE
+33 (0)6 63 57 66 74

✉ hello@celinegradi.com
www.celinegradi.com

<https://www.linkedin.com/in/celinegradi>

skype : celine.pollen

French nationality

▶ EDUCATION

- 2018 University degree in Information and communication technologies, with honours.**
University Institute of Technology of Bayonne and Basque country, - Anglet, France -
- 2001 Higher diploma in clothing technology, management and business, with honours.**
Chamber of Commerce and Industry of Paris, - Paris, France
Ecole Supérieure des Industries du Vêtement (ESIV - La Fabrique)
- 1998 Supplementary training in clothes design, pattern making and sewing**
- Nîmes, France -
- 1997 Two years technical degree in FASHION DESIGN**
- Nîmes, France -
- 1995 One-year intensive of Applied Arts**
Diderot High School - Lyon, France -
- 1994 Baccalaureate in Economics**
- Lyon, France -

▶ COURSES

- 2019** • **WORDPRESS** (50h improvement)
- **ADOBE IN DESIGN** (70H courses)
- **SKETCHUP 3D** (42h basis)
- Anglet, France -

▶ COMPUTING

ADOBE CREATIVE SUITE
Illustrator, Photoshop, Indesign,
Dreamweaver, Acrobat,
Audition, Premiere



+
OPEN & MICROSOFT OFFICE

+
**WEB : HTML 5 / XHTML,
Wordpress, WooCommerce, Joomla**

+
SKETCHUP 3D

PRINT & WEB GRAPHIC DESIGNER

- Creative designer looking for career opportunities in France and abroad in design, communication, or marketing
- Lately qualified in communication, multimedias, webdesign and e-marketing
- Fluent in english, experienced in the follow-up of projects and collections with foreign suppliers, ease for communication
- Geographically mobile, ready to relocate or travel

▶ PROFESSIONAL SKILLS

WEB & PRINT GRAPHIC DESIGN

- + **Graphic design of Print + Web communication media** : logos, brand communication media, creative layouts, illustrations and graphic artworks, digital and hand drawing...
- + Design for any medium Print & Web : advertising, business cards, flyers, posters, catalogues, showcases, webdesign, banners, sliders ...
- + Monitoring and implementation of marketing campaigns
- + Follow-up of projects from conception to completion: from its design to its customized technical specifications
- + Brand / product enhancement : story telling, merchandising, packaging, product pages for web, styling for photoshoots and shows (planning, budgeting & accessorizing)
- + Photo, photo editing, file and image optimization
- + Multimedia editing with Adobe CAD softwares
- + Monitoring technical developments and improvements in creative fields, trend research

WEB

- + WebDesign : websites customization, from simple showcase e-shops websites
- + Online content and websites animation : banners, animated pictures, product pages, writing contents
- + Websites administration, maintenance and technical coordination, back office management, installation of external plugins, improvement of taxonomy, product categories customization, GDPR
- + Digital communication and e-marketing : social networks, mailing, newsletters, SEO, wishlists
- + Good knowledge of Wordpress / WooCommerce, Prestashop, Joomla, HTML5 / XHTML, CSS
- + Media monitoring, competitive analysis

▶ LANGUAGE

French : native language

English : **TOEIC score 930 / 990**
fluent conversational and technical (clothing/textile)

German : basic school knowledge

Creative, artistic sense,
productive, meticulous,
hardworking

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See Work Experience + references p2

► WORK EXPERIENCE

- 2016-2021 **Fashion designer SWIMWEAR (women, kids, Men) & SNOWWEAR BABY**
INTERSPORT - Paris, France
Trends analysis, mood boards, fashion design and technical files
- 2018-2021 **Multimedia graphic designer - Communication officer - webdesigner**
L'Atelier Des Dames (Hossegor, France), OLIPHIL (Perigueux, France), Le collège de l'intention (Saubion, France), day-nursery Les Bibouilles (Capbreton, France), MayStorm (Corsica, France)...
- Visual identity and communication material design : logos, banners, posters, flyers, cards...
- Web : webdesign, web product sheets edition, content writing, image optimization, photo and illustration edition, social media posts (texts and pictures)
- 2014-2021 **Graphic designer for screen printing**
CARROUSEL - Capbreton, France
Graphic design, creation and development around logos and visual identity, artworks, screen processing for flock print and screen print
- 2018 **Communication, web & e-shop internship, 3 months**
L'ATELIER DES DAMES - Hossegor, France
Print & Web graphic designer, creation of visual communication medias
Web design, administration and animation of brand's web site : www.latelierdesdames.fr
- 2011-2018 **Fashion & graphic designer : WOMEN, MEN, JUNIOR, UNDERWEAR & ACCESSORIES collections**
JL INTERNATIONAL - Bordeaux, France
Fashion/graphic design for corporate brands, Trends research, brand visual identity (logos, packagings, labelling...), technical files, measurements boards, follow-up of the collections with the suppliers, samples control, webdesign.
500 references/season
- 2013-2017 **Adobe Illustrator & Photoshop teacher**
CANTAU high school - Anglet, France
Advised Illustrator / Photoshop softwares short sessions for high school Applied Arts students
- 2011 **Fashion & graphic designer BABY - JUNIOR GIRL & BOY**
MYSTIC - Paris, France . 300 references / season
Trends research, fashion design, artworks creation, technical files, follow-up of the collections
- 2005-2010 **Fashion & graphic designer Surfwear WOMEN, SWIMWEAR, UNDERWEAR, KIDS & JUNIOR GIRL**
RIPCURL - Hossegor, France
Research & design, illustrations, technical files, follow up of collections in France and abroad : Turkey, Hong Kong.
- 2007 **Fashion & graphic designer Surfwear MEN**
REDSAND - Bayonne, France
- 2007 **Free-lance fashion designer GIRL & WOMEN**
NORPROTEX - Le Pontet, France
- 2004-2007 **Free-lance fashion designer and illustrator for CARLIN INTERNATIONAL Sportswear Trendbooks**
CARLIN INTERNATIONAL - Paris, France
Trends analysis, moodboards, creation and illustration of silhouettes, clothing and accessories design.
- 2000-2002 **Fashion designer Surfwear, Snowboard, Accessories MEN / GIRLS**
BILLABONG - Hossegor, France
- 1998-1999 **Quality control inspector in ASIA : China (3 mois), Indonesia (3 months)**
AQUITAINE DE PRET-A-PORTER, Bordeaux, France
Controls on production lines, managing inspectors in the factories

Hobbies and sphere of interest

Arts, Fashion, sewing, photomount, graphic artworks
Travel, foreign cultures, environment, nature
Running, yoga, swimming

► REFERENCES

Valérie WIESER
Girls global creative directeur, RIP CURL EUROPE
valerie.wieser@ripcurl.com
[linkedin.com/in/valeriewieser8](https://www.linkedin.com/in/valeriewieser8)

Lucie BOUDET
Category manager Swimwear & Water sports, INTERSPORT
luboudet@intersport.fr
[linkedin.com/in/lucie-boudet-aa5a1482](https://www.linkedin.com/in/lucie-boudet-aa5a1482)

Camille LASSABE
Funder and owner, GRAPHIC STUDIO PIL-PIL
contact@pil-pil.com
[linkedin.com/in/camillelassabe](https://www.linkedin.com/in/camillelassabe)

Maud COLIN
Product manager and developer, ROXY EUROPE
mdesigncare@gmail.com
[linkedin.com/in/maud-colin-2b3a7778](https://www.linkedin.com/in/maud-colin-2b3a7778)